Style Code: EA040

Style Name: Lusaka Sustainable Hoodie



# **Retail Copy:**

The Lusaka Hoodie combines classic hoodie styling, with a modern and sustainable twist. Taking an environmentally friendly approach to the classic hoodie, this product is crafted using French Terry fabrication, containing 70% recycled cotton. With no hood drawcords, and angled cuff details, clean modern styling is created.

Colours:	CMYK Ref	erences	Sizes
Black	Black		XS-XXL
Ink Blue	100, 48, 6, 30		XS-XXL
Charcoal	44, 34, 22, 77		XS-XXL
Heather Grey	12, 8, 9, 23		XS-XXL
Navy	99, 74, 31, 84		XS-XXL
Sand Dune	29, 33, 48, 14		XS-XXL
Soft Peach	0, 34, 28, 0		XS-XXL
Sizes to fit:	XS	32"	
	S	36"	
	M	40"	
	L	44"	
	XL	48"	
	2XL	52"	

Fabric Name: Recycled French Terry

**Fabric Content:** 70% Recycled Cotton\*30% Recycled Polyester

260gsm **Fabric Weight:** 

**Carton Qty:** 30

Pack Qty: 5

**Key Features:** 70% Recycled Pre Consumer Cotton

> French Terry Set in sleeves Angled cuff details

Ribbed collar, cuffs and hem

Taped neck

Front kangaroo pocket No hood drawcord

Fashion fit

Size label only for easy rebranding

**Wash Care Instructions** 









\*All our regenerated cotton is made from 100% pre-consumer waste.

## **Icons:**











## **Compliance:**

Our vision is to build a better future for our planet, working hard to ensure that environmental sustainability and low carbon impact is at the forefront of our thinking and innovation. As a responsible and ethical brand we ensure all of our manufacturing methods go above and beyond the ideals of our growing customer base, using only factories that are GOTS, RCS, SEDEX, BSCI or Oeko-Tex Certified







# Why use Recycled Cotton?

Waste cotton is collected and sorted by colour

- → 'Clips' are shredded and blended with recycled polyester derived from waste plastic bottles
- Re-spun and knitted into new garments

### Recycles:

 On average 0.22kg of cotton waste and 19 plastic bottles per sweater

### Reduces:

- The land mass needed to grow new cotton; saving 200g of pesticides and fertilizers as a result
  - Energy usage; saving 3.2kwH

#### Saves:

- 20,000 litres of water
- 2.7kg of dyes and chemicals
  - 11kg of CO2 emissions